



MSV STRINGS & GRIPS



















MSV CO-POLYESTER STRINGS

Control

Power/Comfort





BESTSELLER

MSV FOCUS HEX[®]

PLAYER PROFILE

- Ideal for Club- or Tournament-Players with a powerful groundstroke

FEATURES AND BENEFITS

- Hexagonal shape and strong snap-back effect for great spin potential
- High-Tech additives for excellent control and tension stability








DIAMETER/GAUGE

- 1.10 mm / 19
- 1.18 mm / 17L
- 1.23 mm / 16L
- 1.27 mm / 16
- 1.33 mm / 15L

AWARDS AND REVIEWS

- Our bestseller: More than 1 million strings sold.
- Multiple times 'Poly-String of the Year' (1.23mm, stringforum.net). #1 in 'Durability', 'Spin' and 'Tension Stability'
- 92% player satisfaction (420 ratings, stringforum.net, Nov 2020)
- Conclusion of the European Racquet Stringers Association play test (April 2016; 30 play testers): 'The strength of MSV Focus Hex 1.18mm comes from its excellent control and no real weaknesses. It is no wonder the strings are very popular.'

COLORS

- Black  White  Red 
- Silver  Yellow  Sky Blue 
- Neon Yellow (only 1.23) 

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MSV FOCUS HEX[®] ULTRA

PLAYER PROFILE

- Ideal for advanced, Club- and Tour-Players looking for an explosive and snappy co-poly string with a crisp feel

FEATURES AND BENEFITS

- Hexagonal shape and strong snap-back effect for great spin potential
- High-Tech Co-Polyester for excellent control, tension stability and durability

DIAMETER/GAUGE

- 1.10 mm / 19
- 1.15 mm / 18
- 1.20 mm / 17
- 1.25 mm / 16L
- 1.30 mm / 16

RESULTS OF STRING PLAY TEST 2016

of German tennisMAGAZIN (1.20mm):

- #1 value for money
- #1 low string movement
- #1 tension stability during play
- #2 overall ranking
- Conclusion of playtest team (28 players):
'Explosive and snappy.'
'Perfectly balanced all-round string'

PLAYER SATISFACTION

- 97% (76 ratings, stringforum.net, Nov 2020)

COLORS

Black White



BALANCED

MSV FOCUS HEX[®] SOFT

PLAYER PROFILE

- Ideal for advanced players looking for an excellent balance between control and power and added spin potential

FEATURES AND BENEFITS

- 8% softer vs. MSV Focus Hex[®]
- Hexagonal shape and strong snap-back effect for great spin potential
- Top scores for energy return, spin potential and tension maintenance (test of TW University)

DIAMETER/GAUGE

- 1.15 mm / 18
- 1.20 mm / 17
- 1.25 mm / 16L
- 1.30 mm / 16

COLORS

Black  White 

In addition:

1.15 Sky Blue  1.20 Yellow 

1.25 Red 

RESULT OF STRING PLAY TEST 2019 of German tennisMagazin (1.20 mm)

#2 overall ranking

#1 value for money

#2 power

#2 control

#2 touch

#2 spin

POWER

MSV FOCUS HEX[®] PLUS 25

PLAYER PROFILE

- Ideal for players looking for a powerful, arm-friendly string with enhanced spin potential

FEATURES AND BENEFITS

- 25 % softer vs. MSV Focus Hex[®]
- Hexagonal shape and strong snap-back effect for great spin potential
- High-Tech Co-Polyester for excellent control, durability and tension stability
- Very low string movement

RESULTS OF STRING PLAY TEST 2013: of German tennisMAGAZIN (1.25mm)

- Overall rating: Good+
- #1 value for money
- Very arm-friendly and above average spin potential

DIAMETER/GAUGE

1.20 mm / 17

1.25 mm / 16L

1.30 mm / 16

COLORS

Black ● White ○

COMFORT

MSV FOCUS HEX[®] PLUS 38

PLAYER PROFILE

- Ideal for players using a stiff racquet frame and/or looking for a very comfortable and arm-friendly string with enhanced spin potential

FEATURES AND BENEFITS

- 38 % softer vs. MSV Focus Hex[®]
- Hexagonal shape and strong snap-back effect for great spin potential

DIAMETER/GAUGE

- 1.15 mm / 18
- 1.20 mm / 17
- 1.25 mm / 16L
- 1.30 mm / 16

COLORS

- Black ● White ○ Red ●

CONTROL

MSV CO FOCUS

PLAYER PROFILE

- Ideal for Club- and Tour-Players with a powerful groundstroke looking for a very high level of control, durability, tension maintenance




DIAMETER/GAUGE

- 1.18 mm / 17L
- 1.23 mm / 16L
- 1.27 mm / 16

FEATURES AND BENEFITS

- Made from same material like highly rated MSV Focus Hex® but with round shape
- 88% player satisfaction (134 ratings on stringforum.net, status: Nov 2020): Rating: ‚Comfortable, lively, precise‘
- The great characteristics of the MSV Co Focus are based on a unique Co-Poly-ester material-mix which is the result of longstanding research and development.

COLORS

- Black  White  Red 
- Sky Blue 

ENDURANCE

NEW: MSV CO ULTRA

PLAYER PROFILE

- Ideal for advanced, Club- or Tour-Players looking for a high-performance co-poly string with an excellent tension maintenance and durability

DIAMETER/GAUGE

- 1.20 mm / 17
- 1.25 mm / 16L
- 1.30 mm / 16

FEATURES AND BENEFITS

- Strong snap-back effect for great spin potential.
- Progression of highly rated Co Focus and Focus Hex Ultra strings requested by ATP and WTA players for excellent tension maintenance and durability.

COLORS

- Black ●

RESULT OF STRING PLAY TEST 2018 of German tennisMagazin (1.20 mm)

#3 overall ranking

#1 comfort

#2 touch

#3 power

#3 control

#3 durability

Overall rating: Good

Conclusion of 28 play testers: "The Co Ultra from MSV convinces with its balanced playing characteristics on a high level and belongs to the best strings of the test."

FEEL

MSV GO MAX

PLAYER PROFILE

- Ideal for advanced players looking for a very solid and precise co-poly string
- offering very good comfort, ball poking and great feeling on ball impact.

FEATURES AND BENEFITS

- Round high-performance co-polyester string providing a high level of durability, power and feel
- Engineered and made in Germany in one of the most modern production facilities.
- Tested and recommended by independent tennis coaches. Overall rating: 9 points (10 point scale).

CONCLUSION OF US RACQUET STRINGERS ASSOCIATION PLAYTEST

- Our playtesters were most impressed by MSV Go Max's durability, resistance to movement, control and spin potential, rating it well above average in each of those categories.' (October 2016; 59 playtesters)

DIAMETER/GAUGE

1.20 mm / 17

1.25 mm / 16L

COLORS

Black



SPIN

MSV HEPTA TWIST

PLAYER PROFILE

- Ideal for players looking for a maximum of spin potential and power

FEATURES AND BENEFITS

- Heptagonal, twisted Co-Polyester string extruded in a special process for a high level of spin potential and power
- #1 string in power and tension stability during play (Playtest of spin strings 2014 by German tennis-MAGAZIN; 1.25mm).
- Overall rating: GOOD.
- 93% player satisfaction (69 ratings, stringforum.net; status Nov 2020).

DIAMETER/GAUGE

- 1.15 mm / 18
- 1.20 mm / 17
- 1.25 mm / 16L
- 1.30 mm / 16

COLORS

- Black  White  Red 

MSV MULTIFILAMENT STRINGS (NYLON AND ARAMID)

MSV TECHNORA 100



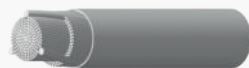
Very stiff and durable
1.10mm Aramid string
(like Kevlar) for max.
spin potential (as main
string).

MSV SPIN PLUS



Affordable multifil
string with enhanced
spin potential.

MSV SOFT CONTROL



#1 in value for money
tested by German
tennisMAGAZIN
(07/2010).
Conclusion: 'Well-
balanced and arm-
friendly.' Overall
rating: GOOD.



Control

MSV SOFT TOUCH



#1 in value for money tested by German tennisMAGAZIN (10/2017). Overall rating: GOOD.

MSV MULTI Q10







Play-testers of stringforum.net fully confirm that the MSV Multi Q10 is a very arm-friendly string.

Power/Comfort

MSV BASIC (REPLACEMENT) GRIPS

- Premium Quality
- Non-slip
- Damping with cushioned feel
- Strong moisture absorption





Model	Surface	Key Feature	Colors
SOFT-TAC	perforated	very soft	black and white 
SOFT-TAC	embossed	very soft	white 
SOFT-PACE	embossed	very durable	black 
SOFT-STITCH	perfor. and stitched	very durable	black and white 





MSV OVERGRIPS

- Premium Quality
- Available Packages: 3, 24, 48, 60 per pack (not for all colors)

Model	Thickness	Key Feature	Colors
SKIN	0.5 mm	very thin	black and white 
CYBER WET	0.6 mm	very tacky and non-slip	black, white, red, blue, yellow  60 / pack: 10 colors incl. pink, etc
PRESPI-ABSORB	0.6 mm	strong moisture absorption (sandblasted surface)	white and light blue 
TAC PERFORATED	0.6 mm	very tacky and non-slip	white 

TEAM MSV

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NATIONAL CHAMPIONS

TOP 200 ATP/WTA PLAYERS

14

10

DAVIS CUP / FED CUP
PLAYERS

TOP 100 ITF JUNIORS
AND SENIORS PLAYERS

5

OUR MEMBERSHIPS



POINTS OF PRIDE

- Top ratings from across the globe
- 20 years of experience in developing tennis products
- More than 2.5 million tennis strings sold
- Premium quality offerings highly rated by experts
- Outstanding durability
- Multiple color options
- Micro gauges
- Resistance to string movement
- Pinpoint control
- Dynamic performance
- Affordability



For more details please visit our website

msv-tennis.com

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